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## "Ready, Set, Recycle" contest launches in Fremont, Dublin

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Recycling just got more rewarding in Fremont and Dublin, where StopWaste.Org announced the beginning of a recycling contest that gives residents a chance to win prizes for keeping their trash free of recyclables and compostables.

During regular garbage collection days from June 21 through July 31, the prize crew will select random garbage carts and separate the contents into three categories: recyclables, compostables and garbage.

Five households in each city with the least amount of recyclables and compostables in their garbage relative to the whole cart will be declared the winners. They will receive their choice of \$50 in cash or gift vouchers for Bay Area Rapid Transit or Safeway, with the best of the group in each city being named the grand prizewinner.

A grand prizewinner from Fremont and Dublin with the least amount of recyclables and compostables in their garbage overall will each receive an additional \$250 in cash and the title of being their city's best recycler.

"Alameda County has already reduced the amount of

materials it sends to the landfill by approximately one third since 2000," said Brian Matthews, senior program manager at StopWaste.Org. "With 93 percent of our residents reporting that they recycle regularly, we're proud to say that we're some of the best recyclers in the country. Our goal is to divert 75 percent of waste by the end of the year, and residents participating in the Ready, Set, Recycle contest will help their communities

make strides in achieving our goal."

All Dublin and Fremont residents can make an online pledge to recycle and compost on ReadySetRecycleContest.Org and enter to win a \$15 gift card for Starbucks, BART or movie theaters of their choice.

"Ready, Set, Recycle is a fun way to encourage residents to do their part by sorting their recyclables and organics," Mathews said. "We hope that selected participants will share their recycling tips with friends and neighbors and encourage each other to properly sort their waste every day. Reducing waste from the landfills benefits everyone in the community and the environment."

The winners will be announced in mid-August and recognized again at the first city council meeting in each city following the summer recess (scheduled for Sept. 7 for both Fremont and Dublin).

For more information about recycling, the contest and the winners, visit ReadySetRecycleContest.Org

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